

Ward Community Cohesion Fund Proposal Form

Please read the Guide to the Ward Community Cohesion Fund before you fill in this form

Then complete Section 1: Budget Proposal.

*If you are proposing to deliver the project yourself, please complete Section 2: Delivery agency as well. We can help you with this or do it for you – see who to contact in the **Guide to the Ward Community Cohesion Fund**.*

Continue or separate sheets if you need to, or expand the boxes if you are filling in the form electronically.

Section 1: Budget Proposal

1. Name of Ward

Humberstone and Hamilton

2. Title of proposal

Hamilton Highlanders Basketball Club

3. Name of group or person making the proposal

Tom Fletcher

4. Short description of proposal. Please include information on **how the money will be spent, who will benefit, when they will benefit, and how we will know when the proposal has been successful.**

It is important that your answer to this question is clear, because we will only pay the costs when we can see evidence that the outcomes you describe here have been achieved. You can provide further details in your supporting information if you want to.

Introduction. The project will establish a sustainable, participative and community-based basketball club in Hamilton. The club will be called Hamilton Highlanders – an historical reference as the origins of Clan Hamilton are reported to be in the area – and will be based at the Hamilton Community College. We will offer basketball opportunities to all ages and genders, irrespective of background in an area where these opportunities are not currently readily available. The club will be based on the model of Arden Basketball Club, a very successful club that has been running in Solihull for 25 years, and with which I coached for the last four and a half years before moving to Leicester. We will run four sessions, two on a Wednesday night and two on a Thursday night, for the following groups: minis, age 8-12 (years 5,6,7); age 12-14 (years 8,9); age 15-16 (years 10,11); and 16+ and adults. **I would like a one-off investment from the Community Fund to help establish this club.**

There is a need for this project on at least three fronts, which are addressed and evidenced in turn below: community need, sporting need and leadership and development need.

- Community need: as one of two 'Urban Extensions', Hamilton is a rapidly expanding community which is searching for a sense of identity. The club will help those who participate in it to feel a sense of attachment to the area, which is the motivation behind the name. The new area also requires provision of sporting opportunities.

- Sporting need: the area does not perform well against sports indicators for either adults or young people. The Active People Survey shows that only 15% of people in Humberstone and Hamilton are participating in physical activity for at least thirty minutes three times a week, compared to 18.2% in Leicester city, and figures as high as 24% elsewhere in Leicestershire (Harborough). For young people, the Crown Hills School Sports Partnership is one of the worst performing in the country: 85% of pupils (66% in yr 10 & 11) participate in two hours of sport per week, compared to 90% nationally; only 18% participate in sports clubs, compared to 32% nationally; and only 8% of pupils are involved in sports volunteering or leadership, compared to 16% nationally.
- Development need: in the parliamentary constituency of East Leicester, 25% of people have no qualifications, which puts it in the bottom 20 of over 650 constituencies. 33% of pupils at Hamilton Community College have special educational needs. Only 45.2% of young people in Humberstone and Hamilton achieve 5 A*-C at GCSE, compared to 67.5% in all of Leicestershire and 65.3% nationally. The club will not be able to deal with this directly, but we will help people get coaching qualifications and volunteering opportunities which boost their CVs. We can also give them confidence, while encouraging them to engage in their studies and providing them with positive role models.

How the money will be spent. My proposal is that the money from the Community Fund is spent on the first tranche of court hire fee, payable to Hamilton Community College. The reasons for spending the money like this, and why this is the best use of the council's money, are twofold: firstly it is fundamentally necessary to found the club and to begin providing the opportunities for people that we are proposing; secondly, this is one expenditure line in the club's budget where the money is guaranteed to stay within the local economy as it is being spent at the school. This extra revenue can, in turn, help the school to improve facilities for the people of Hamilton. This is why I believe it is a good investment for the Community Group.

Who will benefit. The club will be open to anyone in Humberstone and Hamilton. Both young people and adults who either have an existing interest in basketball or, more importantly, are interested in learning to play will benefit from this club. Furthermore, anyone who has an interest in volunteering could also benefit from involvement in other activities such as project management, website maintenance, article writing, graphic design and administration.

When they will benefit. The proposal is that the club holds its first session on Wednesday 13 January 2010, after the schools come back from the Christmas holidays. People will then continue to benefit from it indefinitely as the club establishes itself in the area for years to come.

How we will know the project has been successful. Ultimately, we will know that the project has been successful after one year, when the intention is that the club is sustainable and operating from a sound financial base. For the purposes of this funding, we will know the project has been successful when the club begins operating. To be clear, the key determinant of success will be the number of members we achieve, the target is for 45. There is more information about this in 'The Sustainability Plan' section of the delivery plan document attached. There are also targets and outputs contained in that document, which align with the priorities of Sport England and the Crown Hills School Sports Partnership. These targets provide quantitative measures of success that the club will monitor. The club will be producing quarterly reports and an annual report, which will report to the council on the club's performance.

5. Which Ward Community Cohesion Fund criterion or criteria does your proposal support? Please give details of how it does this for each criterion (Add further rows or continue on a separate sheet if needed).

Criterion no.	Details of how your proposal supports the criterion
1a	The club will create opportunities for people from different cultural backgrounds and communities to meet, to build knowledge and understanding and share problems
2a	The club will provide appropriate "things to do" for young people from different communities e.g. social, cultural, sporting and educational activities

2b	The club will create opportunities for young and older people to meet and share experiences
----	---

6. Have you provided any supporting information?

Tick if yes

7. What is the total cost to the Community Meeting?

£495.00

8. How have you estimated or calculated the cost? Please show each item of expenditure and say whether it is an estimate or an actual cost.

Item	Cost £	Estimate or actual cost?
Court hire at Hamilton Community College.	£495.00	Actual.
Total	£495.00	

9. Have you tried to get funding for this project from anywhere else, either in the Council or from another organisation? If so, please give details

A bid for funding to Sport England is also being submitted; this is for £1,064. It is proposed that the money from Sport England will cover the costs of promoting the club, registering the club and players with England Basketball and buying equipment.

The club will continually seek opportunities for funding, from both public and private sources.

10. Who proposed the project? Please provide contact details.

Name of contact person	Tom Fletcher
Your position in organisation or group	Chairman & Head Coach
Name of organisation or group	Hamilton Highlanders
Address 10 Heritage Way Hamilton Leicester LE5 1QF	
Phone number: 0116 276 2641	Email: t_m_fletcher@hotmail.com

Section 2: Delivery agency (this could be a single person, group of people or a group or organisation)

11. Who will deliver the project? Please provide contact details.

Name of contact person	Tom Fletcher
Your position in organisation or group	Chairman and Head Coach
Name of organisation or group	Hamilton Highlanders
Address 10 Heritage Way Hamilton Leicester LE5 1QF	
Phone number: 0116 276 2641	Email: t_m_fletcher@hotmail.com

12. Declaration

I have read the *Guide to the Ward Community Cohesion Fund* and I accept the arrangements described in that guide. I confirm that the information I have given on this form is true. I will inform the council immediately if any of the information I have given on the form changes.

Name	Tom Fletcher
Signature	
Date	31 October 2009

Please send this completed form back to:

Karen Shelton, Member Support Team, 2nd Floor, Town Hall, Leicester City Council, Leicester, LE1 9BG.
Fax No: 0116 229 8827